



Jerry D. Hendrix
Vice President
Regulatory Relations

AT&T Florida
150 South Monroe St.
Suite 400
Tallahassee, FL 32301

T: 850-577-5550
F: 850-224-5073
Jerry.Hendrix@att.com
www.att.com

April 30, 2007

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to extend the Competitive Acquisition 2 Pack Bundle.

.

General Subscriber Service Tariff

Section A2 - 1st Revised Page 35.6.63.4

The issue and effective dates for this tariff package are April 30, 2007 and May 1, 2007, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Competitive Acquisition 2 Pack Bundle #1394

Overview

The Competitive Acquisition 2 Pack Bundle promotion is scheduled to begin on 5/1/2007 and end on 6/30/2007. Customers who purchase the 2 pack package plus an affiliate service will receive \$25 Cash Back and optional voice mail service.

Promotion Specifics

The 2-Pack package is a class of service that is bundled with any affiliate service(s) (BSLD, DIRECTV®, FastAccess DSL, Cingular®). Competitive Acquisition customers who purchase this bundle will be eligible for the \$25 reward.

- The 2 Pack class of service will include the following components:
 - Bundle USOC BUN55
 - PAMA 6 Class of service which contains the following:
 - 1FR
 - Caller ID Deluxe
 - Call Waiting Deluxe
 - BellSouth Voice mail companion services
 - *98 service
 - Message Waiting Indicator
 - Call Forward Busy Line
 - Call Forward Don't Answer

- The price of the 2 pack package varies between states. See below for Competitive Acquisition rates:

AL	FL	GA	KY	LA	MS	NC	SC	TN
\$20	\$18	\$20	\$20	\$18	\$20	\$18	\$20	\$18

- Customer must select at least one (1) affiliate service to complete the bundle.
- Optional BellSouth Voice mail will be available free for life of bundle subscription.

Promotion Restrictions/Eligibility Requirements

1. Customer must have at least one wireline local service or equivalent (wireless in lieu of wireline) with a provider other than BellSouth at a local service address within the BellSouth territory.
2. The customer must select BellSouth as their local service provider.
3. Customer must request the qualifying service at the same address & in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address within 30 days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion and place the order at the new address.
4. This offer is not valid for out of region customers who are new to BellSouth.
5. This offer is not available to existing BellSouth customers, however, this offer may be extended to new or existing BellSouth customers who call into a BellSouth residential business office and request this specific bundle.
6. Customer must not have had local service with BellSouth at least ten (10) days prior to the new service connection date (unless they are an existing customer specifically requesting this bundle offer).
7. BellSouth employees are not eligible for this offer.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation.
All trademarks and service marks contained herein which are not owned by BellSouth are the property of their respective owners.

8. Offer valid for only one (1) service line at the intended local service
9. Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
10. Customers may combine this offer with the service connection fee waiver promotion.
11. This offer is available only in markets where 2-Pack is available.
12. This offer is not available in Hernando, MS.
13. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
14. Order must be placed on or before 6/30/2007.
15. Customer must have the eligible services on their new service order (N) in order to receive the promotional offer (unless they are an existing customer requesting this offer).
16. The customer must place the order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.
17. Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.
18. Upon order completion, customer must redeem for reward at www.att.com/bellsouthrewards
19. If the customer cancels or discontinues the qualifying service prior to reward fulfillment, he will be ineligible for the reward.
20. Customer must select BUN55 to be eligible for the \$25 reward.
21. Customer is not eligible for Planned Community \$25/\$50 offer, MDU \$50 Cash Back, College Graduate \$50 Reward or Pre Mover \$50 Reward.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation.
All trademarks and service marks contained herein which are not owned by BellSouth are the property of their respective owners.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	Competitive Acquisition 2-Pack Bundle	Customers who purchase the 2 pack package plus an affiliate service will receive \$25 Cash Back and optional voice mail service. Rules and Regulations --The 2-Pack package is a class of service that is bundled with any affiliate service(s) (BSLD, DIRECTV®, FastAccess DSL, Cingular®). Competitive Acquisition customers who purchase this bundle will be eligible for \$25 Cash back. --The 2 Pack class of service will include the following component, Bundle USOC BUN55, PAMA 6 Class of service (1FR, Caller ID Deluxe, Call Waiting Deluxe, BellSouth Voice mail companion services, *98 service, Message Waiting Indicator, Call Forward Busy Line, Call Forward Don't Answer). The price of the 2 pack is \$18. Customer must select at least one (1) affiliate service to complete the bundle. Optional BellSouth Voice mail will be available free for life of bundle subscription. --Customer must have at least one wireline local service or equivalent (wireless in lieu of wireline) with a provider other than BellSouth at a local service address with in the BellSouth territory. --The customer must select BellSouth as their local service provider. --Customer must request the qualifying service at the same address & in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address within thirty (30) days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion & place the order at the new address. --This offer is not valid for out of region customers who are new to BellSouth. --This offer may be extended to new or existing BellSouth customers who call into a BellSouth residential business office and request this specific bundle. --Customer must not have had local service with BellSouth at least ten (10) days prior to the new service connection date (unless they are an existing customer specifically requesting this bundle offer) --BellSouth employees are not eligible for this offer. --Offer cannot be combined with Alliance College Graduate \$50 Target® GiftCard or Alliance PreMover \$50 Target® GiftCard. Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. Customers may combine this offer with the service connection fee waiver promotion.	02/28/07 to 6/30/07 (C)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	Competitive Acquisition 2-Pack Bundle	Customers who purchase the 2 pack package plus an affiliate service will receive \$50-25 Cash Back and optional voice mail service.	02/28/07 (N) (C) to 4/6/30/07
		Rules and Regulations	(N)
		--The 2-Pack package is a class of service that is bundled with any affiliate service(s) (BSLD, DIRECTV®, FastAccess DSL, Cingular®). Competitive Acquisition customers who purchase this bundle will be eligible for \$50-25Cash back.	(N) (C)
		--The 2 Pack class of service will include the following component, Bundle USOC BUN55, PAMA 6 Class of service (1FR, Caller ID Deluxe, Call Waiting Deluxe, BellSouth Voice mail companion services, *98 service, Message Waiting Indicator, Call Forward Busy Line, Call Forward Don't Answer). The price of the 2 pack is \$18. Customer must select at least one (1) affiliate service to complete the bundle. Optional BellSouth Voice mail will be available free for life of bundle subscription.	(N)
		--Customer must have at least one wireline local service or equivalent (wireless in lieu of wireline) with a provider other than BellSouth at a local service address with in the BellSouth territory.	(N)
		--The customer must select BellSouth as their local service provider.	(N)
		--Customer must request the qualifying service at the same address & in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address within thirty (30) days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion & place the order at the new address.	(N)
		--This offer is not valid for out of region customers who are new to BellSouth.	(N)
		--This offer may be extended to new or existing BellSouth customers who call into a BellSouth residential business office and request this specific bundle.	(N)
		--Customer must not have had local service with BellSouth at least ten (10) days prior to the new service connection date (unless they are an existing customer specifically requesting this bundle offer)	(N)
		--BellSouth employees are not eligible for this offer.	(N)
		--Offer cannot be combined with Alliance College Graduate \$50 Target® GiftCard or Alliance PreMover \$50 Target® GiftCard. Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. Customers may combine this offer with the service connection fee waiver promotion.	(N)